

Lee's Summit Community Survey

October 2001

A Report to:

Lee's Summit Chamber of Commerce

Lee's Summit Journal

With additional support provided by:

Bank of Lee's Summit

Gene Gamber

First National Bank of Missouri

John Knox Village

Lakewood Property Owners Association

Longview Community College

Mechanical Breakdown

R-7 School District

Raintree Lake Property Owners Association

Truman Medical Center Lakewood

Conducted by:

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Research Methods

Methodology:

As part of an aggressive campaign to understand its residents and to establish a benchmark for future studies, the Lee's Summit Chamber of Commerce asked Market Research Institute to conduct a 10-minute telephone study.

The objectives of this quantitative research study was to:

- Identify issues and concerns facing the Lee's Summit Community
- Establish what issues and concerns are important to residents
- Ascertain the perception, attitude and interest toward solutions
- Determine how likely these solutions would be supported

A total of 401 interviews were conducted in September and October 2001 with residents of Lee's Summit using random digit dialing. To qualify to be interviewed, respondents must have indicated that they were a United States citizen, a resident of Lee's Summit, live in zip code 64063, 64064, 64081, 64082, or 64086, and be likely to vote in the next major election. The completed surveys were edited, coded, tabulated, and analyzed. The confidence level in analyzing the data is 95% +/- 5%. A report of the findings is being provided to the Lee's Summit Chamber of Commerce.

Note: A zip code map is provided in an appendix on page 40.

Key Findings

Top of Mind Issues:

- After a few general screening questions, respondents were asked to identify, without prompting, the single most important topic facing the community today. Almost two-thirds (65%) of all the responses dealt with 3 issues; City Growth (28%), Education (19%), and Road Improvements (18%).
- In all zip code areas interviewed, City Growth was mention most often as the single most important topic facing Lee's Summit today. There were however, some significant differences among segments of the population. For example:
 1. Respondents in zip code 64063 felt more strongly about Education (26% versus 19% average) than did any other zip code.
 2. In zip codes 64064 and 64082, only 12% mentioned Education.
 3. Respondents that have at least attended grad school were more concerned about City Growth (38% versus 28% average) and New Business (7% versus 3% average) than were other respondents.
 4. More than 4 times as many new residents (less than 5 years) believe that New Business is the most important topic facing the community today than do those having lived here more than 6 years. (9% among those less than 5 years versus 1% 6-10 years and 2% 11 or more years).

Influence:

- Overall, who do residents of Lee's Summit believe are the most influential in getting things done in the city? According to seven out of ten residents interviewed, the list includes:

Person/Organization	Extremely/Significantly Influential
1. The Mayor	73%
2. The City Council	71%
3. Board of Education	70%
4. R-7 School District	70%

Key Findings (continued)

- The following chart summarizes the overall responses to who/whom residents of Lee’s Summit feel have the most influence in getting things done in their city.

Influence	Mean Rating (4-point scale)
The Mayor	3.07
The City Council	3.01
Board of Education	2.97
R-7 School District	2.97
Lee’s Summit Chamber of Commerce	2.66
Citizens	2.65
Private Industry/Business Leaders	2.63
Downtown Lee’s Summit Mainstreet	2.58
Lee’s Summit Economic Development Council	2.50
Church Groups	2.44
Civic and Philanthropic Leaders	2.34
Parent Teacher’s Association (PTA)	2.32
Lee’s Summit Journal/Star	2.22
Social Service Organizations	2.20
Home Owners Association	2.15
Service Clubs	1.86

- The highest influential rating (extremely/significantly) given any group or person was the rating the Mayor (89%) received from respondents in zip code 64082.
- There were also significant differences among sexes in who/whom they believed were most influential. Among females, the Board of Education had the highest influential rating (extremely/significant) at 78%. The highest rating given by males was the Mayor at 74%.

Key Findings (continued)

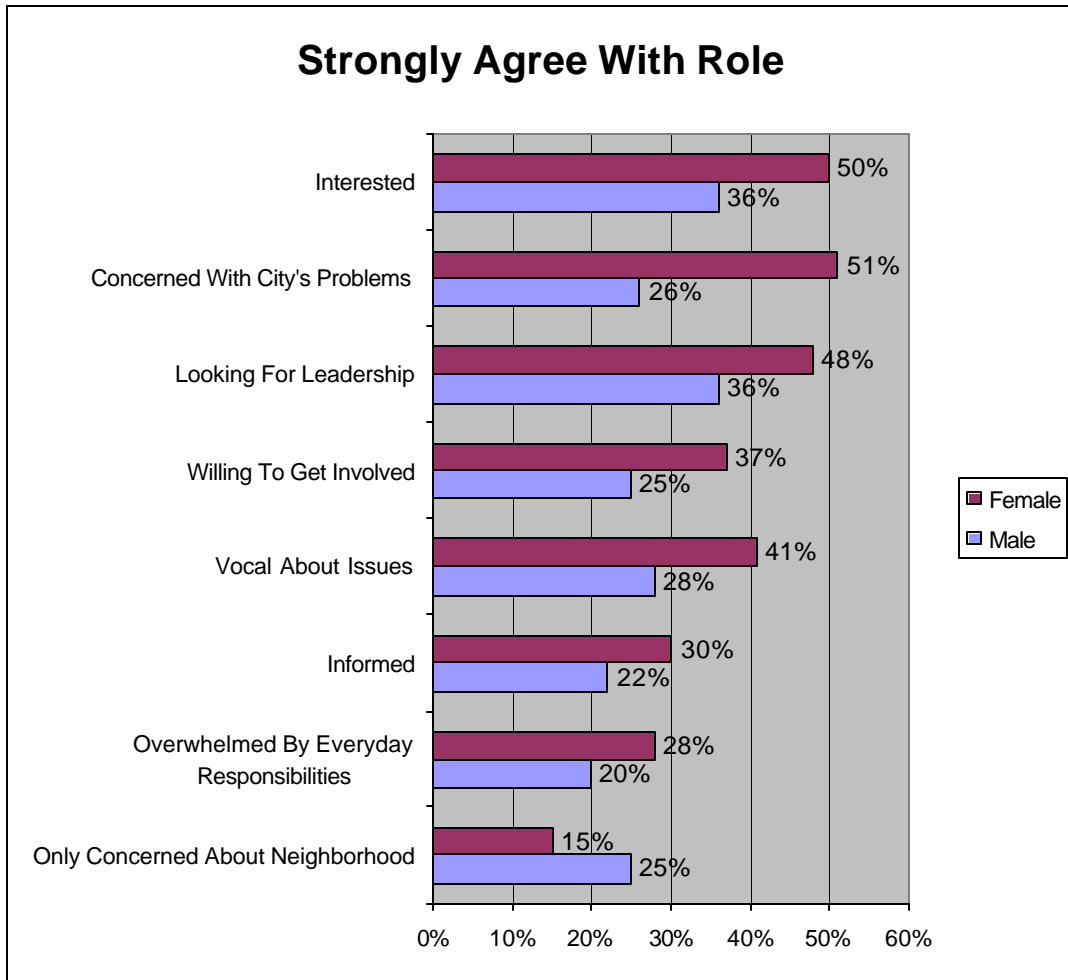
- The extremely influential rating the Mayor received from respondents that work in Lee's Summit (46%) was 10 percentage points higher than those respondents that work outside Lee's Summit (36%).
- In zip code 64082, 19% of the respondents interviewed indicated that the Board of Education did not have much influence in getting things done in Lee's Summit. No other zip code had more than 4% indicate the same.

Role of Lee's Summit Citizens:

- Overall, residents of Lee's Summit portray themselves as interested (90%), concerned about the city's problems (88%), looking for leadership to guide them (85%), are willing to get involved (80%) and are vocal about issues facing the city (79%).
- When asked to rate how strongly they agree or disagree about the role Lee's Summit citizens have in dealing with public issues, several segments of the population differed. For example:
 1. More than one-half of the citizens interviewed in zip codes 64081 and 64082 strongly agreed that Lee's Summit citizens are interested. The overall average was 44%.
 2. The longer one has lived in Lee's Summit the more they were to strongly disagree that citizens are interested, looking for leadership, vocal about the issues, or willing to get involved.
 3. Not one respondent in zip code 64082 disagreed with the statement that Lee's Summit citizens are looking for leadership.
 4. Respondents that have attended graduate school were much more likely to strongly disagree (16%) that Lee's Summit residents are informed than were other respondents. The overall average was 8%.

Key Findings (continued)

- As the graph below summarizes, except for only being concerned about their own neighborhood, females were much more likely to strongly agree with the statements about the role of citizens in dealing with public issues than were the males.



- As the chart below summarizes, the longer one has lived in Lee's Summit, the less informed they believe Lee's Summit citizens are.

Time Lived in Lee's Summit	% Agree Informed
0-5 years	90%
6-10 years	75%
11+ years	72%

Key Findings (continued)

Important Issues:

- Except for lengthening of the airport runway, where 5 in 10 citizens agreed it was important (extremely/somewhat) to do, all issues read to the respondents were important (extremely/somewhat) to at least 7 of 10 citizens.
- The following chart lists in order the issues Lee’s Summit citizens feel are extremely important.

Issue	% Extremely Important
Infrastructure (Roads/Sewer/Water)	78%
Public Safety	78%
Managing Growth	78%
Elementary & Secondary Education	78%
Traffic	70%
Paying for Renovating/Constructing Schools	66%
Health Care	65%
Higher & Continuing Education	59%
Economic Development i.e. Creating Jobs	58%
Green Space & Parks	44%
Annexation of Land to Preserve Options	35%
Housing for All Income Levels	34%
Public Transportation	32%
Downtown Development	30%
Arts & Culture	21%
Lengthening of Airport Runway	17%

Key Findings (continued)

- Again overall, females felt more strongly about the importance of the issues than did the males.

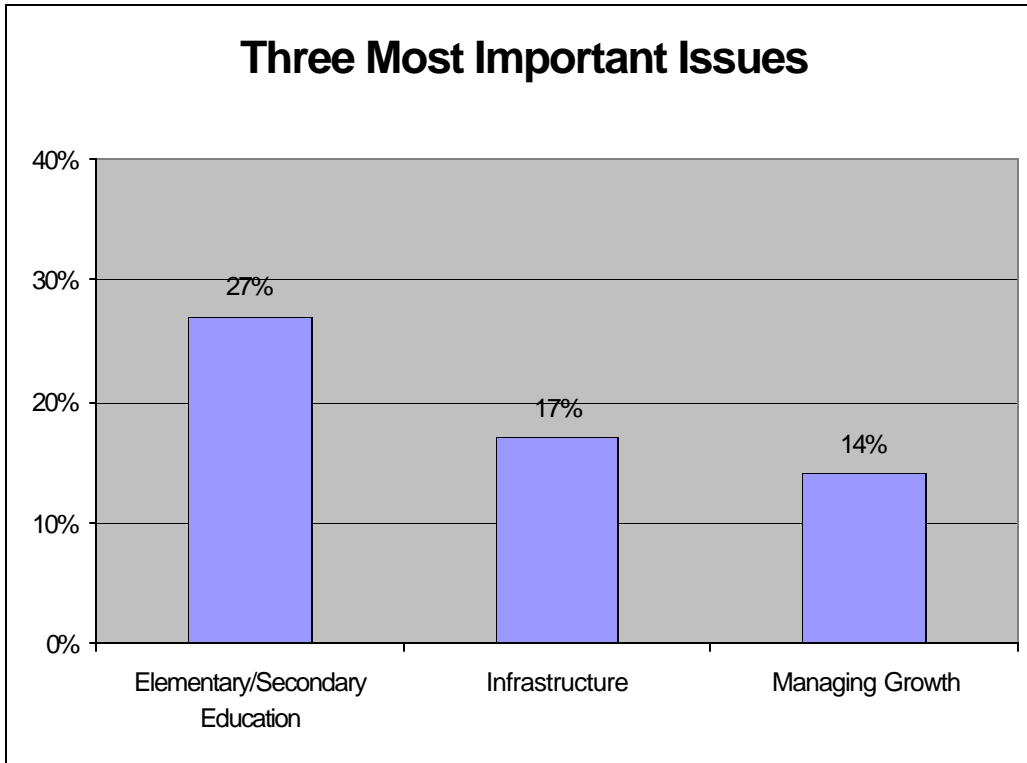
The following chart summarizes the top 5 issues that were extremely important by sex.

Issue	% Extremely Important to Male
Managing Growth	77%
Infrastructure (Roads/Sewer/Water)	75%
Elementary & Secondary Education	72%
Traffic	69%
Public Safety	68%

Issue	% Extremely Important to Female
Public Safety	86%
Elementary & Secondary Education	84%
Infrastructure (Roads/Sewer/Water)	80%
Managing Growth	79%
Health Care	74%

Key Findings (continued)

- When asked to choose the 3 most important issues facing Lee’s Summit today, citizens said Elementary & Secondary Education was first, followed by Infrastructure and Managing Growth.



Key Findings (continued)

Effectiveness of Ongoing Efforts:

- Respondents were asked to rate the effectiveness of six ongoing efforts within the community to improve life for citizens of Lee’s Summit. The following chart summarizes the results.

Effort	Mean Rating (4-point scale)	% Very Effective
Summit Woods Crossing	3.45	62%
Building/Renovating Schools	3.43	52%
Road Improvements	3.27	44%
Efforts to Attract New Business	3.21	36%
Effort to Revitalize Downtown	3.13	35%
Lobbying State for Funds	2.97	20%

- When asked to choose the most successful effort at making life better in Lee’s Summit, the new Summit Woods Crossing was mentioned most often (34%), followed by building and renovating schools (21%). Respondents were also asked to choose the most disappointing effort and the two mentioned most often was road improvements (36%) followed by the revitalization of downtown (18%).

Support of Solutions

- Respondents were read 10 solutions that are either currently underway or being discussed by the city and were asked to indicate their support for each. Results showed that all were supported by at least one-half of the respondents. The solution however, with the most support was improvements to Lee’s Summit Road where 9 of 10 respondents gave their support. A runway extension at the Lee’s Summit Airport had the least support with one-half (50%) supporting it and one-half (50%) opposing it.

Key Findings (continued)

- The following chart summarizes the support for each of the 10 solutions read.

Solution	Mean Rating (4-point scale)	% Supportive Extremely/Somewhat
Improvements to Lee’s Summit Road	3.52	91%
New Schools to Accommodate Growth	3.47	88%
Improvements to Downtown	3.14	84%
Developers Pay \$1,000 @ New Home Built	3.14	75%
Incentives to Attract New Business	3.06	79%
Legacy Park	3.05	77%
Performing Arts Center	2.69	64%
Annexing Land to the East of City	2.58	58%
Building a New City Hall	2.55	57%
Runway Extension at Airport	2.37	50%

- The largest opposition to the runway extension at the airport came from respondents in the 64064 zip code where 62% were opposed in their support (38% very opposed).

General Agree/Disagree Statements

- Regardless of age, sex, income level, area of the city, or length of time in Lee’s Summit, 9 of 10 respondents interviewed believe that Lee’s Summit is a good place to live and that it is doing a good job in providing services.
- The longer one has lived in Lee’s Summit, the more likely they are to strongly disagree that Lee’s Summit elected officials agree on how to address the issues facing the city. The following chart summarizes the levels of agreement by time living in Lee’s Summit.

Time in Lee’s Summit	% Strongly Disagree	% Strongly Agree
0-5 years	4%	13%
6-10 years	12%	9%
11+ years	21%	11%

Key Findings (continued)

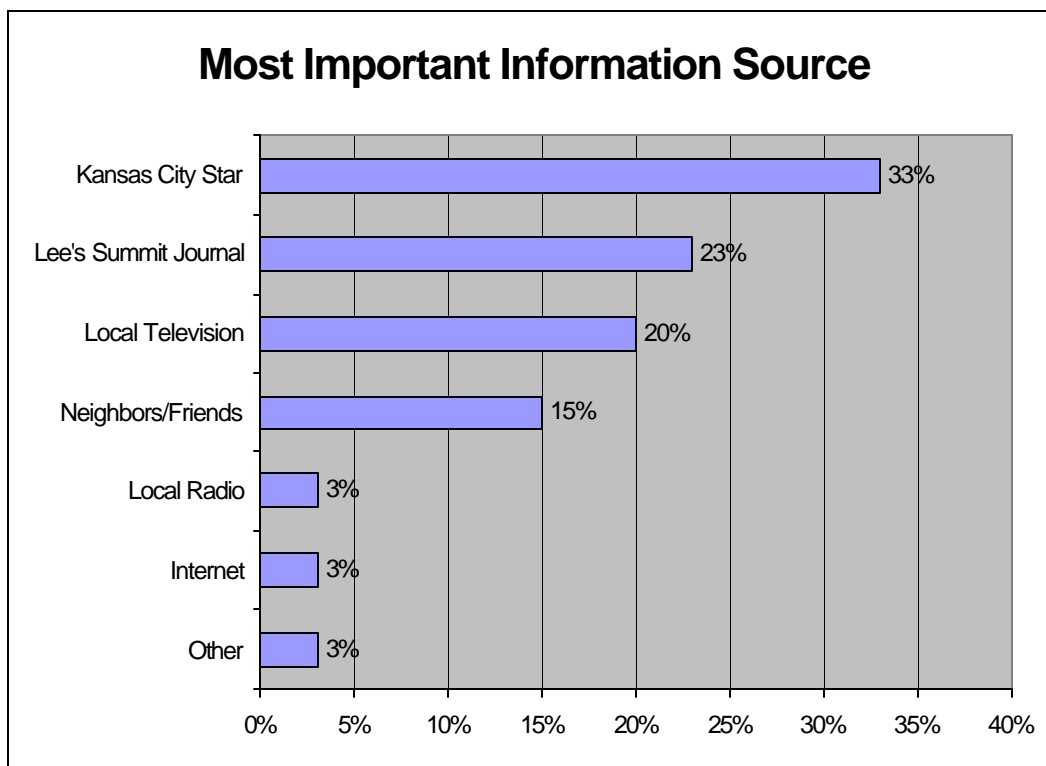
- The overall summary of the 6 statements read is summarized in the chart below.

Statement	Mean Rating (4-point scale)
Lee's Summit is a Good Place to Live	3.81
New Residential Should Pay Its Own Way	3.45
The City is Doing a Good Job Providing Services	3.26
Local Media Provides Good Coverage Of Issues	2.94
Get Right Value for Taxes Paid for City Services	2.87
Elected Officials Agree on How to Address Issues	2.52

- When asked to identify the biggest barrier to making things better for all citizens in Lee's Summit, the response given most often was lack of vision from the city (20%). Controlling Growth at 15% was the next highest rated barrier. Another 20% could not think of anything and answered don't know.

Information Sources

- The three sources mentioned most often as the ones used to keep up on local matters were, *Kansas City Star* (68%), local television (64%), and the *Lee's Summit Journal* (61%). Neighbors/friends was the only other source mentioned by more than 50% of the respondents.
- The following graph charts the responses given for those sources that are the single most important.



Key Findings (continued)

- More than one-half of all respondents interviewed indicated that they wanted the local media to cover the following.

Issue/Item	% To Cover
City News	73%
Community Events	63%
School Information	57%
Politics	51%

Survey Results

SQ1. Are you a United States citizen and a resident of Lee's Summit?

Yes.....	401	100%
No.....	0	0%

SQ2. What is your ZIP Code?

64063.....	106	26%
64064.....	60	15%
64081.....	107	27%
64082.....	26	7%
64086.....	102	25%

SQ3. Are you registered to vote in the next election?

Yes.....	389	97%
No.....	11	3%
Dk/refused.....	1	0%

SQ4. How likely are you to vote in the next major election, are you?

Very likely	340	85%
Likely	61	15%
Not likely.....	0	0%
Very unlikely.....	0	0%

Q1. Our survey deals with issues and concerns facing the Lee's Summit community. When you think about all the city must deal with, what would you say is the single most important topic facing the community today?

City Growth.....	112	29%
Education/more schools.....	75	19%
Road Improvements.....	70	18%
Other (specify).....	69	17%
Taxes.....	21	5%
New Business	12	3%
Don't Know	42	10%

Survey Results (continued)

Q2A. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *The City Council*, would you say they are:

Extremely influential.....	146	36%
Significantly influential.....	137	34%
Somewhat influential.....	94	24%
Not much influence.....	24	6%

Q2B. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *The Mayor*, would you say he/she is:

Extremely influential.....	158	39%
Significantly influential.....	136	34%
Somewhat influential.....	85	21%
Not much influence.....	22	6%

Q2C. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *The Lee's Summit Chamber of Commerce*, would you say they are:

Extremely influential.....	77	19%
Significantly influential.....	134	34%
Somewhat influential.....	165	41%
Not much influence.....	25	6%

Q2D. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *Board of Education* would you say they are:

Extremely influential.....	127	32%
Significantly influential.....	152	38%
Somewhat influential.....	105	26%
Not much influence.....	17	4%

Survey Results (continued)

Q2E. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *The Parent Teachers' Associations (PTA's)* would you say they are:

Extremely influential.....	54	13%
Significantly influential.....	83	21%
Somewhat influential.....	203	51%
Not much influence.....	61	15%

Q2F. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *The Lee's Summit Economic Development Council* would you say they are:

Extremely influential.....	62	15%
Significantly influential.....	127	32%
Somewhat influential.....	161	40%
Not much influence.....	51	13%

Q2G. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *Private industry/business leaders* would you say they are:

Extremely influential.....	78	19%
Significantly influential.....	132	33%
Somewhat influential.....	156	39%
Not much influence.....	35	9%

Survey Results (continued)

Q2H. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *Civic and philanthropic leaders* would you say they are:

Extremely influential.....	42	11%
Significantly influential.....	100	25%
Somewhat influential.....	210	52%
Not much influence.....	49	12%

Q2I. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *Lee's Summit Journal/Star* would you say they are:

Extremely influential.....	44	11%
Significantly influential.....	88	22%
Somewhat influential.....	182	45%
Not much influence.....	87	22%

Q2J. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *Social services organizations* would you say they are:

Extremely influential.....	43	11%
Significantly influential.....	76	19%
Somewhat influential.....	199	49%
Not much influence.....	83	21%

Q2K. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *Citizens* would you say they are:

Extremely influential.....	89	22%
Significantly influential.....	123	31%
Somewhat influential.....	148	37%
Not much influence.....	41	10%

Survey Results (continued)

Q2L. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *Home owners association* would you say they are:

Extremely influential.....	37	9%
Significantly influential.....	81	20%
Somewhat influential.....	188	47%
Not much influence.....	95	24%

Q2M. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *Church Groups* would you say they are:

Extremely influential.....	62	15%
Significantly influential.....	108	27%
Somewhat influential.....	177	44%
Not much influence.....	54	14%

Q2N. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *R-7 School District* would you say they are:

Extremely influential.....	137	34%
Significantly influential.....	143	36%
Somewhat influential.....	93	23%
Not much influence.....	28	7%

Q2O. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. *Downtown Lee's Summit Main Street* would you say they are:

Extremely influential.....	71	18%
Significantly influential.....	127	32%
Somewhat influential.....	165	41%
Not much influence.....	38	9%

Survey Results (continued)

Q2P. I am going to read you a list of people and organizations that influence the way things get done in Lee's Summit. For each statement I read, please tell me how influential you perceive these people and organizations are in getting things done in Lee's Summit. Service Clubs would you say they are:

Extremely influential.....	12	3%
Significantly influential.....	45	11%
Somewhat influential.....	219	55%
Not much influence.....	125	31%

Q3A. Thinking about the role of Lee's Summit's citizens in dealing with public issues, please agree or disagree with the following statements. Lee's Summit citizens are: Vocal about issues facing the city

Strongly agree.....	142	35%
Somewhat agree	176	44%
Somewhat disagree	54	14%
Strongly disagree.....	29	7%

Q3B. Thinking about the role of Lee's Summit's citizens in dealing with public issues, please agree or disagree with the following statements. Lee's Summit citizens are: Concerned with the city's problems

Strongly agree.....	178	44%
Somewhat agree	176	44%
Somewhat disagree	32	8%
Strongly disagree.....	15	4%

Q3C. Thinking about the role of Lee's Summit's citizens in dealing with public issues, please agree or disagree with the following statements. Lee's Summit citizens are: Overwhelmed by their own everyday responsibilities

Strongly agree.....	97	24%
Somewhat agree	132	33%
Somewhat disagree	102	25%
Strongly disagree.....	70	18%

Survey Results (continued)

Q3D. Thinking about the role of Lee's Summit's citizens in dealing with public issues, please agree or disagree with the following statements. Lee's Summit citizens are: *Informed*

Strongly agree.....	106	26%
Somewhat agree	199	50%
Somewhat disagree.....	63	16%
Strongly disagree.....	33	8%

Q3E. Thinking about the role of Lee's Summit's citizens in dealing with public issues, please agree or disagree with the following statements. Lee's Summit citizens are: *Interested*

Strongly agree.....	175	44%
Somewhat agree	185	46%
Somewhat disagree.....	23	6%
Strongly disagree.....	18	4%

Q3F. Thinking about the role of Lee's Summit's citizens in dealing with public issues, please agree or disagree with the following statements. Lee's Summit citizens are: *Willing to get involved*

Strongly agree.....	126	31%
Somewhat agree	195	49%
Somewhat disagree.....	57	14%
Strongly disagree.....	23	6%

Q3G. Thinking about the role of Lee's Summit's citizens in dealing with public issues, please agree or disagree with the following statements. Lee's Summit citizens are: *Looking for leadership*

Strongly agree.....	170	42%
Somewhat agree	172	43%
Somewhat disagree.....	39	10%
Strongly disagree.....	20	5%

Survey Results (continued)

Q3H. Thinking about the role of Lee's Summit's citizens in dealing with public issues, please agree or disagree with the following statements. Lee's Summit citizens are: *Only concerned about what goes on in their neighborhood*

Strongly agree.....	77	19%
Somewhat agree	97	24%
Somewhat disagree.....	122	31%
Strongly disagree.....	105	26%

Q4A. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Public transportation

Extremely important	130	32%
Somewhat important	149	37%
Not very important.....	70	18%
Not at all important	52	13%

Q4B. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Infrastructure (Roads/sewer/water)

Extremely important	312	78%
Somewhat important	78	19%
Not very important.....	9	2%
Not at all important	2	1%

Q4C. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Elementary and secondary education

Extremely important	314	78%
Somewhat important	66	17%
Not very important.....	12	3%
Not at all important	9	2%

Survey Results (continued)

Q4D. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Downtown development

Extremely important	120	30%
Somewhat important	222	55%
Not very important	42	11%
Not at all important	17	4%

Q4E. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Healthcare

Extremely important	261	65%
Somewhat important	110	28%
Not very important	21	5%
Not at all important	9	2%

Q4F. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Public safety

Extremely important	312	78%
Somewhat important	76	19%
Not very important	11	3%
Not at all important	2	0%

Q4G. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Economic development i.e. Creating jobs

Extremely important	232	58%
Somewhat important	144	36%
Not very important	19	5%
Not at all important	6	1%

Survey Results (continued)

Q4H. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Green space and parks

Extremely important	176	44%
Somewhat important	171	42%
Not very important	39	10%
Not at all important	15	4%

Q4I. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Traffic

Extremely important	279	70%
Somewhat important	102	25%
Not very important	19	5%
Not at all important	1	0%

Q4J. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Managing growth

Extremely important	313	78%
Somewhat important	70	18%
Not very important	14	3%
Not at all important	4	1%

Q4K. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Paying for renovating and constructing schools

Extremely important	263	66%
Somewhat important	110	27%
Not very important	18	5%
Not at all important	10	2%

Survey Results (continued)

Q4L. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Annexation of land to preserve options for the future

Extremely important	140	35%
Somewhat important	170	42%
Not very important	56	14%
Not at all important	35	9%

Q4M. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Housing for all income levels

Extremely important	137	34%
Somewhat important	178	44%
Not very important	55	14%
Not at all important	31	8%

Q4N. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Arts and culture

Extremely important	86	21%
Somewhat important	224	56%
Not very important	65	16%
Not at all important	26	7%

Q4O. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Higher & continuing educational opportunities

Extremely important	238	59%
Somewhat important	127	32%
Not very important	27	7%
Not at all important	9	2%

Survey Results (continued)

Q4P. The next series of questions is about issues facing Lee's Summit. I'm going to read you a list of issues. For each one, please tell me whether it is extremely important, somewhat important, not very important or not at all important to you.

Lengthening the airport runway to help attract new employers

Extremely important	67	17%
Somewhat important	145	36%
Not very important.....	94	23%
Not at all important	95	24%

Q5A. Of the issues you said were extremely important, which is the most important?

Public transportation.....	9	2%
Infrastructure (Roads/sewer/water).....	69	17%
Elementary and secondary education.....	108	27%
Downtown development.....	1	0%
Healthcare	25	6%
Public safety.....	31	8%
Economic development i.e. Creating jobs.....	31	8%
Green space and parks.....	6	2%
Traffic.....	23	6%
Managing growth.....	56	14%
Paying for renovating and constructing schools	10	3%
Annexation of land to preserve options for the future	4	1%
Housing for all income levels.....	9	2%
Arts and culture.....	0	0%
Higher & continuing educational opportunities	8	2%
Lengthening the airport runway to help attract new employers.....	1	0%
Can't Choose.....	6	2%

Survey Results (continued)

Q5B. Which is the second most important?

Public transportation.....	8	2%
Infrastructure (Roads/sewer/water).....	52	13%
Elementary and secondary education.....	82	21%
Downtown development.....	6	2%
Healthcare	26	6%
Public safety.....	54	14%
Economic development i.e. Creating jobs.....	27	7%
Green space and parks.....	9	2%
Traffic.....	24	6%
Managing growth.....	39	10%
Paying for renovating and constructing schools	24	6%
Annexation of land to preserve options for the future	5	1%
Housing for all income levels.....	5	1%
Arts and culture.....	0	0%
Higher & continuing educational opportunities	26	7%
Lengthening the airport runway to help attract new employers.....	0	0%
Can't Choose.....	10	2%

Q5C. Which is third most important?

Public transportation.....	15	4%
Infrastructure (Roads/sewer/water).....	58	15%
Elementary and secondary education.....	41	10%
Downtown development.....	6	2%
Healthcare	34	9%
Public safety.....	49	12%
Economic development i.e. Creating jobs.....	27	7%
Green space and parks.....	9	2%
Traffic.....	43	11%
Managing growth.....	36	9%
Paying for renovating and constructing schools	16	4%
Annexation of land to preserve options for the future	9	2%
Housing for all income levels.....	6	1%
Arts and culture.....	3	1%
Higher & continuing educational opportunities	14	4%
Lengthening the airport runway to help attract new employers.....	5	1%
Can't Choose.....	26	6%

Survey Results (continued)

Q6A. There are a number of ongoing efforts within the community designed to improve life for the citizens of Lee's Summit. As I read you a list of these efforts, I would like you to tell me how effective each of these efforts have been or will be in making life better for the community? *Road improvement such as Ward Road or Todd George Road*

Very effective.....	177	44%
Somewhat effective	152	38%
Not very effective.....	35	9%
Not at all effective	20	5%
Not aware	17	4%

Q6B. There are a number of ongoing efforts within the community designed to improve life for the citizens of Lee's Summit. As I read you a list of these efforts, I would like you to tell me how effective each of these efforts have been or will be in making life better for the community? *The new Summit Woods Crossing shopping center at Chipman Road and Hwy 50 to provide more retail shopping*

Very effective.....	247	62%
Somewhat effective	85	21%
Not very effective.....	36	9%
Not at all effective	19	5%
Not aware	14	3%

Q6C. There are a number of ongoing efforts within the community designed to improve life for the citizens of Lee's Summit. As I read you a list of these efforts, I would like you to tell me how effective each of these efforts have been or will be in making life better for the community? *Efforts to revitalize downtown with events, art and concerts*

Very effective.....	139	35%
Somewhat effective	168	42%
Not very effective.....	46	12%
Not at all effective	22	5%
Not aware	26	6%

Survey Results (continued)

Q6D. There are a number of ongoing efforts within the community designed to improve life for the citizens of Lee's Summit. As I read you a list of these efforts, I would like you to tell me how effective each of these efforts have been or will be in making life better for the community? *Efforts to attract new business and employers*

Very effective.....	144	36%
Somewhat effective	178	44%
Not very effective.....	40	10%
Not at all effective	12	3%
Not aware	27	7%

Q6E. There are a number of ongoing efforts within the community designed to improve life for the citizens of Lee's Summit. As I read you a list of these efforts, I would like you to tell me how effective each of these efforts have been or will be in making life better for the community? *Lobbying the state to get funds and legislation to meet community needs.*

Very effective.....	78	20%
Somewhat effective	149	37%
Not very effective.....	59	15%
Not at all effective	14	3%
Not aware	101	25%

Q6F. There are a number of ongoing efforts within the community designed to improve life for the citizens of Lee's Summit. As I read you a list of these efforts, I would like you to tell me how effective each of these efforts have been or will be in making life better for the community? *Building and renovating schools to keep pace with student needs*

Very effective.....	209	52%
Somewhat effective	148	37%
Not very effective.....	21	5%
Not at all effective	10	3%
Not aware	13	3%

Survey Results (continued)

Q7. Which of the efforts I read to you has been the most successful at making life better in Lee's Summit?

Road improvement such as Ward Road or Todd George Roads	77	19%
The new Summit Woods Crossing shopping center at Chipman Road & Hwy 50 to provide more retail shopping	136	34%
Efforts to revitalize downtown with events, art and concerts.....	42	11%
Efforts to attract new business and employers	52	13%
Lobbying the state to get funds and legislation to meet community needs.....	9	2%
Building and renovating schools to keep pace with student needs.....	85	21%

Q8. Which has been the most disappointing?

Road improvement such as Ward Road or Todd George Roads	144	36%
The new Summit Woods Crossing shopping center at Chipman Road & Hwy 50 to provide more retail shopping	53	13%
Efforts to revitalize downtown with events, art and concerts.....	73	18%
Efforts to attract new business and employers	42	10%
Lobbying the state to get funds and legislation to meet community needs.....	59	15%
Building and renovating schools to keep pace with student needs.....	30	8%

Survey Results (continued)

Q9A. Now I'm going to read you a list of solutions that are currently being discussed or are underway in Lee's Summit. Please tell me how supportive you are of each of them.

Building a new City Hall - (A citizen task force, citing efficiencies, community image and work flow, recommended building a new city hall to be funded by bonds. Location is undetermined.)

Extremely supportive.....	60	15%
Somewhat supportive.....	170	42%
Somewhat opposed.....	100	25%
Very opposed.....	71	18%

Q9B. Now I'm going to read you a list of solutions that are currently being discussed or are underway in Lee's Summit. Please tell me how supportive you are of each of them.

Improvements to downtown - (This plan addresses attracting visitors by preserving its historic nature, improving traffic and parking, and providing innovative housing opportunities such as apartments over store fronts.)

Extremely supportive.....	145	36%
Somewhat supportive.....	191	48%
Somewhat opposed.....	42	10%
Very opposed.....	23	6%

Q9C. Now I'm going to read you a list of solutions that are currently being discussed or are underway in Lee's Summit. Please tell me how supportive you are of each of them.

Annexing the land to the east of the city - (The city council is concerned that the city keeps its options open to insure the ability to grow. Many do not want the city to become land locked. On the other hand, some are concerned with the costs of annexation and not tending to existing needs within the city boundaries.)

Extremely supportive.....	72	18%
Somewhat supportive.....	161	40%
Somewhat opposed.....	96	24%
Very opposed.....	72	18%

Survey Results (continued)

Q9D. Now I'm going to read you a list of solutions that are currently being discussed or are underway in Lee's Summit. Please tell me how supportive you are of each of them.

Improvements to Lee's Summit Road - (Many consider Lee's Summit Road dangerous. With fast traffic, no curbs, and poor line of sight, improvements are recommended to make it safe.)

Extremely supportive.....	253	63%
Somewhat supportive.....	113	28%
Somewhat opposed.....	26	7%
Very opposed.....	9	2%

Q9E. Now I'm going to read you a list of solutions that are currently being discussed or are underway in Lee's Summit. Please tell me how supportive you are of each of them.

Performing Arts Center - (With the communities growth, many feel a need for a Performing Arts Center that would provide a variety of cultural art, performances, exhibitions, and meeting space.)

Extremely supportive.....	71	18%
Somewhat supportive.....	185	46%
Somewhat opposed.....	94	23%
Very opposed.....	51	13%

Q9F. Now I'm going to read you a list of solutions that are currently being discussed or are underway in Lee's Summit. Please tell me how supportive you are of each of them.

New schools to accommodate growth - (Lee's Summit is one of the fastest growing communities in the state. Each year the city has to add the equivalent of a new elementary school to accommodate new residents and a third, new high school will be needed in a few years. Despite the need for some small tax increases to accommodate new growth, Lee's Summit should keep adding new schools to keep pace with growth.)

Extremely supportive.....	257	64%
Somewhat supportive.....	95	24%
Somewhat opposed.....	29	7%
Very opposed.....	20	5%

Survey Results (continued)

Q9G. Now I'm going to read you a list of solutions that are currently being discussed or are underway in Lee's Summit. Please tell me how supportive you are of each of them.

Runway extension at Lee's Summit Airport - (Lee's Summit Airport is being considered for a runway extension to accommodate the needs of business which require longer runways for take off and landing. Some adjoining neighborhoods are concerned that the increase in runway length will impact their quality of life.)

Extremely supportive.....	51	13%
Somewhat supportive.....	148	37%
Somewhat opposed.....	99	25%
Very opposed.....	103	25%

Q9H Now I'm going to read you a list of solutions that are currently being discussed or are underway in Lee's Summit Please tell me how supportive you are of each of them.

Encouraging developers to donate \$1,000 per new home constructed to help pay for new schools -- (To cover some of the shortfall, a city task force and the R-7 school district recommended that developers of new home's voluntarily pay \$1,000 per new home constructed).

Extremely supportive.....	201	50%
Somewhat supportive.....	100	25%
Somewhat opposed.....	54	14%
Very opposed.....	46	11%

Q9I Now I'm going to read you a list of solutions that are currently being discussed or are underway in Lee's Summit Please tell me how supportive you are of each of them.

Legacy Park -- (The city is in the process of building a multi-purpose 700 acre community park. It will have facilities for family outings, sports and nature walks.)

Extremely supportive.....	150	37%
Somewhat supportive.....	158	40%
Somewhat opposed.....	57	14%
Very opposed.....	36	9%

Survey Results (continued)

Q9J. Now I'm going to read you a list of solutions that are currently being discussed or are underway in Lee's Summit. Please tell me how supportive you are of each of them.

Use of incentives to attract new business - (To attract new business, the use of public incentives such as tax abatements or assistance with infrastructure is needed to close the deal. The company must meet strict performance criteria in exchange.)

Extremely supportive.....	146	36%
Somewhat supportive.....	170	43%
Somewhat opposed.....	49	12%
Very opposed.....	36	9%

Q10A Of the following statements, please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree. Lee's Summits elected officials agree on how to address the issues facing the city

Strongly agree.....	44	11%
Somewhat agree.....	183	46%
Somewhat disagree.....	113	28%
Strongly disagree.....	61	15%

Q10B Of the following statements, please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree. Overall, I feel the city is doing a good job in providing services

Strongly agree.....	143	36%
Somewhat agree.....	226	56%
Somewhat disagree.....	24	6%
Strongly disagree.....	8	2%

Q10C Of the following statements, please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree. New residential development should pay its own way

Strongly agree.....	233	58%
Somewhat agree.....	127	32%
Somewhat disagree.....	28	7%
Strongly disagree.....	13	3%

Survey Results (continued)

Q10D Of the following statements, please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree. *Overall, I get about the right amount of value for the taxes I pay for city services*

Strongly agree.....	105	26%
Somewhat agree	183	46%
Somewhat disagree	68	17%
Strongly disagree.....	45	11%

Q10E Of the following statements, please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree. *Lee's Summit community is a good place to live.*

Strongly agree.....	339	84%
Somewhat agree	51	13%
Somewhat disagree	8	2%
Strongly disagree.....	3	1%

Q10F Of the following statements, please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree. *Overall, the local media provides good coverage of issues and activities.*

Strongly agree.....	119	30%
Somewhat agree	175	44%
Somewhat disagree	70	17%
Strongly disagree.....	37	9%

Q11. What is the biggest barrier to making things better for all citizens of Lee's Summit?

Controlling the growth.....	59	15%
Lack of vision with the city	81	20%
Improving roads.....	37	9%
Public transportation.....	18	4%
Other (specify).....	127	32%
Don't know	79	20%

Survey Results (continued)

Q12. Do you have any other comments you'd like to make about issues confronting Lee's Summit?

Other (specify)..... 401 100%
(See open-end report)

Q13. Which of the following sources do you use to keep up on local matters?

Lee's Summit Journal.....	245	61%
Local radio	155	39%
Local television.....	256	64%
Kansas City Star.....	274	68%
Internet.....	112	28%
Neighbors/Friends.....	226	56%
Other (specify).....	15	4%

Q14. Which of those sources is the single most important to you?

Lee's Summit Journal.....	91	23%
Local radio	13	3%
Local television.....	81	20%
Kansas City Star.....	134	33%
Internet.....	10	3%
Neighbors/Friends.....	60	15%
Other (specify).....	12	3%

Survey Results (continued)

Q14A Of the following, what are the issues/items you most want the local media to cover?

City news.....	292	73%
Schools.....	228	57%
Community events.....	251	63%
Healthcare	169	42%
Politics.....	204	51%
Services.....	185	46%
Opinions	143	36%
Sports.....	128	32%
Other (specify).....	24	6%

Q15. Into which the following age groups do you fall?

Under 25	19	5%
25 to 34.....	50	13%
35 to 44.....	99	25%
45 to 54.....	101	25%
55 to 64.....	56	14%
65 plus.....	74	18%
Refused	2	0%

Q16. Which of the following best describes your education level?

High school or less	12	3%
Graduated high school.....	67	17%
Attended some college	120	30%
Undergraduate degree.....	110	27%
Post graduate school.....	87	22%
Refused	5	1%

Q17.How many children under the age of 18 currently live in your household?

None	228	57%
One	71	18%
Two.....	64	16%
Three.....	26	6%
Four or more	12	3%

Survey Results (continued)

Q17A Which school district do they attend?

Lee's Summit R-7	125	72%
Blue Springs R-4.....	13	7%
Private	13	8%
Home school.....	3	2%
Specify	14	8%
DK/refused	5	3%

Q18. How long have you lived in Lee's Summit?

0-5 years	78	19%
6-10 years	108	27%
11+ years	215	54%

Q19. Do you work in Lee's Summit or outside the area?

In Lee's Summit	108	27%
Outside Lee's Summit.....	160	40%
Don't work	133	33%

Q20. Record sex?

Male.....	179	45%
Female.....	222	55%

Appendix

