

Mission: to attract, retain and expand investment and jobs by partnering with allies to create and market a high quality-of-life, pro-business community.

Why Mission is important...

By investing in the LSEDC you will:

- Invest in a professionally-directed and public/private partnership to attract, retain and expand business in Lee's Summit
- Know your money is wisely spent since the Board of Directors and Advisory Board members are community leaders elected by their peers
- Be in the know
- Get tapped for volunteer and task force leadership opportunities
- Benefit from networking events, publications and research about the local market
- Receive additional benefits as described in the Member Benefits matrix — depending on your level of investment

How is LSEDC Funded?

The LSEDC is a public/private partnership whose public and utility members include:

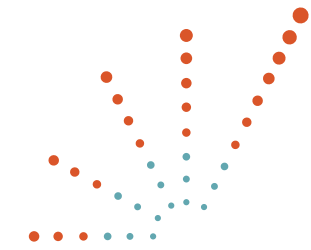
- City of Lee's Summit
- Lee's Summit Chamber of Commerce
- Lee's Summit R-7 and Blue Springs R-4 School Districts
- Kansas City Power & Light
- Missouri Gas Energy
- More than 150 private companies and individuals throughout the community and metro area

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Be Part of the **SPARK**
Become an Investor



ECONOMIC DEVELOPMENT COUNCIL

LEE'S SUMMIT

A catalyst for progress, the Lee's Summit Economic Development Council (LSEDC) sparks sustainable business and community development. LSEDC's mission and strategic goals contribute to the overall health of Lees Summit — as a community and a regional business epicenter. As an investor, you can be a part of the spark!

Investment in LSEDC brings several benefits, including:

- Access to Information
- Prestige and Recognition
- Collective Action
- Networking
- Publications

Access to Information

Your LSEDC investment includes access to information from a variety of sources, including:

- Fact-based publications to keep you up-to-date on current trends in the city and the region
- Networking opportunities and work leads with local decision and opinion makers
- Educational lunches featuring regional and local experts
- Quarterly electronic newsletters summarizing LSEDC, community issues, trends and opportunities
- Invitations to events, groundbreakings and press conferences regarding corporate relocations and other economic announcements.

Prestige and Recognition

LSEDC works to promote its investors any way possible. We are fortunate enough to have the opportunity to partner with various media outlets to accomplish this goal. Examples how we recognize your investment are:

- Public recognition at LSEDC events (depending on level of investment)
- Promotion of investors through features on the LSEDC Web site www.leessummit.org, our e-Newsletter and other media-driven events that continue to generate a positive community image

Collective Action

By investing in LSEDC, you help Lee's Summit attract, retain and expand investment in four focus areas:

1. Community Product Improvement
2. Business Retention and Expansion
3. Attract Targeted, Higher Paying Industry
4. Generate a Positive Community Image

Networking

Depending on your level of investment, you will participate in various opportunities to network with fellow business and community leaders including:

- Board/Advisory Board monthly luncheons (50+ investors)
- Annual and Quarterly Investor Meetings (150+ investors and community leaders)
- Holiday Reception (200+ investors and community leaders)
- VIP receptions (25+ investors)

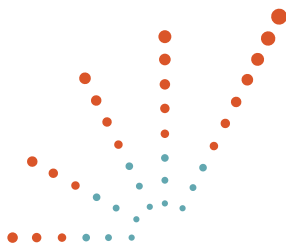
According to our investors, this combination of events serves as the most valuable benefit. These opportunities are perfect occasions to meet, work and develop relationships with fellow investors from throughout the metro area.

Publications

LSEDC produces several publications in different formats:

- **The LSEDC Web site** – www.leessummit.org where investor company contacts and Web sites are listed and linked with a special section dedicated highlighting investors news and information called Investors Ignite
- **LSEDC e-Newsletter** – A quarterly community and project update with links to economic development related articles and Web sites
- **The Lee's Summit Advantage** – A comprehensive, fact-based comparison of Lee's Summit with national benchmark communities
- **Special Studies** – Regularly-published research posted to the LSEDC Web site regarding local operating costs and conditions. Examples include: Eastern Jackson County Wage and Benefit Study, Lee's Summit Telecommute Shed and Eastern Jackson County by the Numbers
- **VIP Business Expansion and Retention Report** – A compilation of over 60 local companies' business conditions, future growth prospects and opinions on local and state climate issues

Member Benefits by Investment Category	Investment Category						
	Sponsor	Investor	Patron	Benefactor	Leadership Partner	Pacesetter	Angel
Investment Amount	Up to \$749	\$750 - \$1499	\$1500 - \$2499	\$2500 - \$4999	\$5000 - \$7499	\$7500- \$9999	\$10,000 & up
Quarterly Investor Luncheons	•	•	•	•	•	•	•
Quarterly E-newsletter	•	•	•	•	•	•	•
Annual Investor Meeting	•	•	•	•	•	•	•
Inclusion in Annual Report	•	•	•	•	•	•	•
Annual Holiday Reception	•	•	•	•	•	•	•
Web link from LSEDC web site		•	•	•	•	•	•
Sponsorship Opportunities			•	•	•	•	•
RFQ Business Referrals			•	•	•	•	•
Priority Invite to serve on Ad Hoc committees				•	•	•	•
Meetings w/ Prospective Clients				•	•	•	•
Eligibility for Advisory Board Member				•	•	•	•
Monthly Educational & Networking Luncheons				•	•	•	•
Invitation to Annual Retreat				•	•	•	•
Invitation to VIP Receptions				•	•	•	•
Special Acknowledgement in Annual Report				•	•	•	•
Monthly Recognition at Luncheons & Events					•	•	•
Special Briefings to your staff					•	•	•
Press Releases in Quarterly E-newsletter						•	•
Tailor Made Research Support						•	•
Board of Directors - Priority Consideration						•	•
Reserved and Front Row Seats at Events						•	•



ECONOMIC DEVELOPMENT COUNCIL

LEE'S SUMMIT

I choose to be an investor in the category of:

- | | |
|---|--|
| <input type="checkbox"/> Sponsor (Up to \$749) | <input type="checkbox"/> Investor (\$750-\$1,499) |
| <input type="checkbox"/> Patron (\$1,500-\$2,499) | <input type="checkbox"/> Benefactor (\$2,500-\$4, 999) |
| <input type="checkbox"/> Leadership Partner (\$5,000-\$7,499) | <input type="checkbox"/> Pacesetter (\$7,500-\$9,999) |
| <input type="checkbox"/> Angel (\$10,000 & Up) | |

Please find enclosed my investment of \$ _____

Please send me an invoice in the amount of \$ _____

Name _____

Title _____

Company _____

Address _____

Address _____

Telephone _____

Fax _____

Email _____

Web Address _____

Please make checks payable to:

Lee's Summit Economic Development Council

218 SE Main Street

PO Box 710

Lee's Summit, MO 64063

For questions, contact Jim Devine, President and CEO at 816-525-6617 or by email at jdevine@leessummit.org.